

ABSTRACT

A Comprehensive on line shopping & entertainment network combining interactive online gaming technology and web-camera technology is disclosed which consists of graphic images of sceneries with many stores. The sellers equipped with web-cameras can rent or buy the stores and display their goods or services. The buyers can browse through all the stores to buy the items they like, or they can also use search engine to locate the stores that sell the items they need. Within each store, the buyers can interact with the seller through text or audio instant-messaging interface to view the goods and negotiate the price. Live auctions can also be conducted using the instant messaging. On the other hand, interactive-on-line games can be developed using the same platform, which makes on-line shopping and gaming one entity.